

# Our 2024-2029 Mission For a more resilient Europe

[#EUImmunisationStrategy](#)

14 February 2024



# The world has witnessed the critical importance of immunisation

## Through immunisation we have:

- ✓ Eradicated smallpox
- ✓ Significantly reduced polio
- ✓ Reduced and controlled measles, rubella, tetanus, diphtheria, mumps, pertussis
- ✓ Contained the COVID-19 pandemic

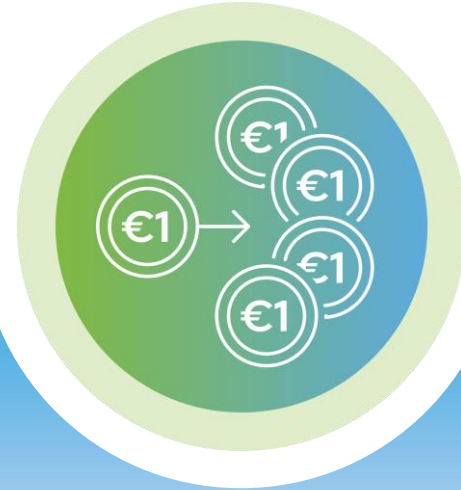
Immunisation is a powerful tool that **prevents sickness, saves lives, saves money and contributes to strong growth and strong communities**



# All of the benefits of immunisation at very little cost



Vaccinating an individual against up to 17 diseases throughout their entire life is estimated to cost **less than 3,400 Euros** in Europe – and this includes administrative costs.



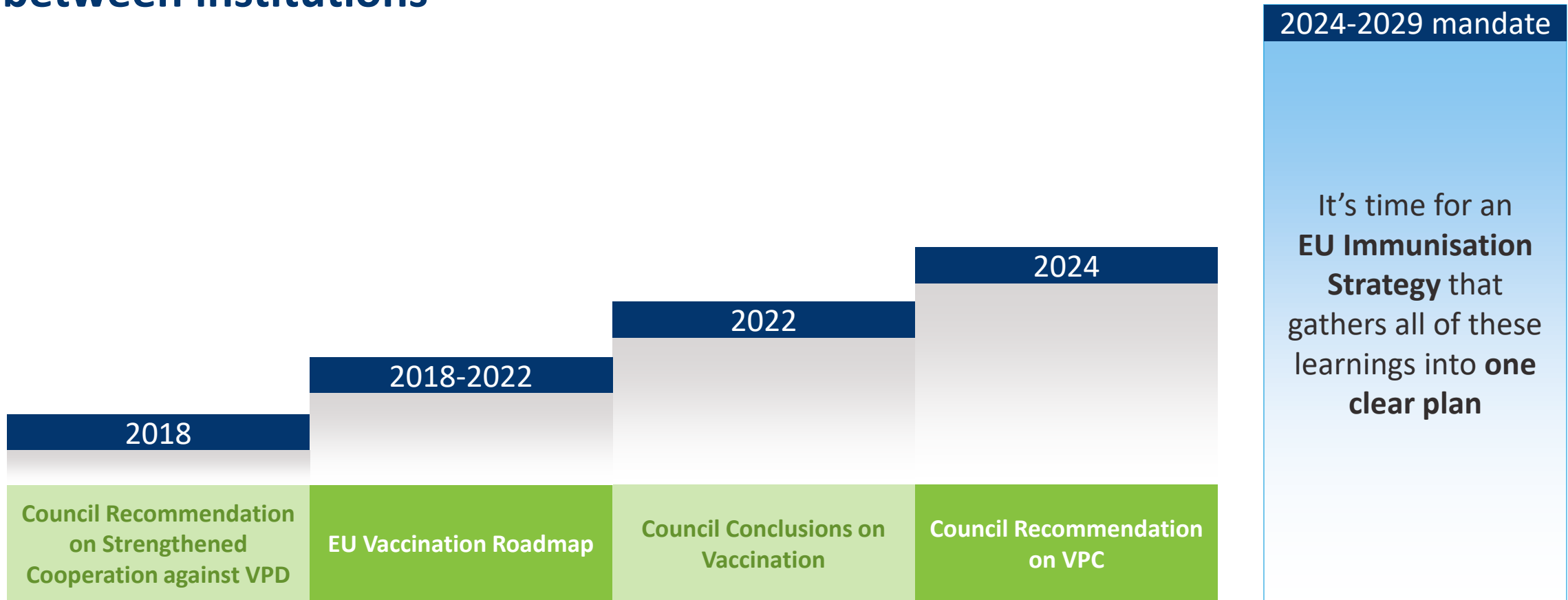
Every Euro invested in adult vaccination (starting at age 50) yields **4 Euros of future economic revenue** over the remaining lifetime of the cohort

# Many of the challenges we face are interconnected with the spread and rise of existing and new infectious diseases



This is why immunisation *must* be at the heart of building more resilient and sustainable health systems.

# The EU has recognised the value of immunisation – but we are still lacking a sustained coordinated approach between institutions



# One Strategy – Three Results



## An Innovative Europe



We call on the EU to promote forward-thinking policies that foster innovation and establish a framework for regular exchange between all relevant stakeholders, including the vaccines industry



## A Healthy Europe



We call on the EU to set and monitor life-course immunisation targets



## A Prosperous Europe



We call on the EU to set EU appropriate financial targets to improve national investment in immunisation programmes

#EUImmunisationStrategy

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# Thank You



**Vaccines Europe**  
An industry for healthy lives

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